

2022- Candidate Statements

Chris Cook

My name is Chris Cook and I have lived in Falls Church with my wife, Krista, since 1997. We began as renters at PHRA in 2002, one year after our first child was born. We became shareholders shortly thereafter and have now been members of PHRA for 20 years. We have three children who have all been active members of the swim team since their early years. Lauren has coached for 5 years with the last 2 as the assistant coach. Haleigh was a Crush Course coach (2021) and junior coach last summer. By default, my wife and I are both heavily involved with the swim team. I serve as the head referee for most meets, and my wife has been in charge of team uniforms and spirit wear for the past 10 years or so. In addition, during my last board tenure, I served as the liaison to the swim team and was part of the committee that hired the current head coach, Patrick Morris, 4 years ago.

I have been elected to the PHRA board on three separate occasions. My first experience on the board was back when Dave Yensen was president. During that time, we were the board that established the “master plan” for the association to improve the grounds and the surrounding areas. This master plan included a timeline for adding the raised deck behind the baby pool, updating all the chain link fencing on the interior of the pool to cedar rails and fencing, renovating the pool house bathrooms and guard room, and constructing the pavilion with built-in grills. During my third term, I was chosen to be the board member who oversaw the construction of the pavilion project and was in charge of the day-to-day communication with the contractor, which built the pavilion area and installed the majority of the improvements that we have all grown to love at PHRA. This last term I served as the vice president.

I am now running for the board for a fifth time, as I feel the board worked very well these last two years, was transparent, and listened to shareholders when it came to how their money was allocated towards improvements and maintenance. I feel strongly that the membership should have a voice on what is done to the property in which they hold a share, regardless of whether you support the tennis program, the swim team, or are just a recreational pool user.

Marc DeLuca

After being active in the swim team for many years I realized just how much of a jewel and family-oriented place Poplar Heights is. Now years later, our daughters still love Poplar Heights and spend a considerable amount of time using all of the facilities. So much so that I decided to run for the board two years ago, with the promise to bring our facilities back up to par and preserve our physical assets.

My occupation and past service, including as president of the board and swim team treasurer, have given me a strong foundation, experience, and considerable insight into how our club operates.

The board of directors is responsible for serving and representing the membership and the most successful way to accomplish this is to listen and track the needs and wants of the entire

membership. For a board to be truly successful it must fully research all initiatives and alternatives to ensure they are fiscally and operationally responsible and, when called for, present those options to the membership. Board actions should always take into account the consensus needs of our members. This includes long range planning, capital outlays and daily operations.

The board needs to continue addressing deferred maintenance and long-term planning for future needs. This includes key areas such as preservation of existing infrastructure of the pool and tennis areas, grounds and a vigorous and sustainable membership.

Poplar Heights is in the heart of one of the fastest growing counties in the United States and is the envy of many other clubs in the area. If elected to the Board of Governors, I will continue to work to maintain our family-oriented club, preserve infrastructure and build our membership.

Thank you for your consideration.

Elizabeth Hosinski

I would like to continue to serve the Poplar Heights community on the board. My family and I enjoy the pool and courts and my children have participated in both the swim team and tennis. In my previous role as PHRA board secretary, I worked with other board members and our tireless volunteers to increase information flow and transparency regarding PHRA activities and the waitlists. I also helped solicit bids for a new pool management company and I hope you noticed the pool was much better managed this past season. We still have a lot of work to do, however. The community and its engaged members are what makes PHRA so special and I believe that together we can plan the best way forward to maintain and improve the facilities and services for the benefit of all members.

Amy Knobl

My family and I have enjoyed being a part of PHRA for over a decade. Both of my daughters are active members of the swim team, and my husband and I have taken on various volunteering roles over the past few years, from concessions to judging relay takeoffs. In addition, I recently volunteered as a committee member for PHRA's capital assets group and assisted in the planning of the 2021 membership survey. This was a wonderful experience that allowed me to gain a detailed understanding of the vision of the entire membership. I am eager to expand my volunteering with PHRA. As a Board member I would seek to ensure that Poplar Heights remains a wonderful place for our members - maintaining exceptional care to our grounds and facilities, conducting clear and open communications, and ensuring that capital improvements are planned carefully, align with membership interests, and are fiscally responsible. I also bring prior pool & tennis club operations experience that I feel is directly relevant to being a Board member. This experience included a variety of managerial positions overseeing pool and tennis facilities. I also served as a Lifeguard Instructor, Water Safety Instructor, and was also a competitive swimmer for many years. This experience, along with my profession as a Program and Portfolio Management Executive requires me to be dedicated while remaining balanced,

sound, and deliberate in my decisions and actions. As a Board Member, I will put all my experience and energy to work to continually improve PHRA for the benefit of all members.

Rob Reynolds

My wife and I have been members of PHRA for over 17 years now and our son has been part of the swim team for the last 10 years. I have served on the board for several terms as VP and Pool Committee chairman and oversaw the completion of many upgrades including the new fence around the baby pool and deep end, new partitions exiting the restrooms and construction of the tennis pavilion. This past year I oversaw the day to day operations of the lifeguards and all the new projects we completed (white coating, new heaters, maintenance, etc..) I would like to leverage my previous experience in managing PHRA operations to continue serving on the board and represent the interests of ALL current shareholders. I believe in full financial transparency and accountability as it relates to how PHRA money is spent and continue to support making that information public to shareholders on the website. Thank you for the opportunity to serve you.

Kerry Ryan

My family rarely spends a sunny summer day without a visit to Poplar Heights. For the last seven years, we have been fortunate to experience much of what the club offers, including leisure and lap swimming, private lessons, and participation in the world of PH Crush. We play tennis and pickleball recreationally, enjoy the volleyball and basketball courts, and participate in summer camps. We have enjoyed the social events the current board has hosted, including the weekend food trucks, and support the continuation of happenings that bring members together. As a potential board member, I am receptive to innovative ideas and approaches to meet the needs of current members. I value open communication and will encourage regular engagement between the board and members to ensure all voices are heard. I am also committed to ensuring Poplar Heights remains a clean, well-maintained, and enjoyable environment for all families. I support fiscally sound improvements and upgrades to facilities as well as surveying members before far-reaching decisions are made.

My family and I are committed to Poplar Heights for the long haul. Thank you in advance for your consideration.

Allison Viola

As a current board member of PHRA, I would like to be considered for the 2022 slate of nominations. The Viola family has been members of PHRA since the early 1970s and we have enjoyed being active members of the club through the swim team and my serving on the board.. As a current board member and serving as the registrar, I have enjoyed working with my colleagues on the board to implement changes in the PHRA member registration process to ensure transparency, open communication, and efficiency so there are established processes in place that are familiar to the board and membership at large. By publishing the PHRA waitlist on the website, I believe this brings improved awareness on where families are listed and thus reduces stress and anxiety on when families may become members. I plan to continue this process if elected again this year.

My children have enjoyed participating on the swim team for the last eight years and have made some of their best memories by making friends with the older and younger teammates and succeeding on the team as they progressed through the years. In addition to serving on the board, I actively volunteer for the swim team with timing, helping with data, participating in the Friday breakfasts, and more. My husband currently serves as the swim team co-representative and has served in this role for the last four years. During the season and beyond, my family and I greatly enjoy being members of the community and helping to make our experience and other members' experiences better by becoming involved and serving the membership